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### **IPC's New Unigy Pulse Mobile App Puts Hoot and Intercom On Apple iPad for Communications Flexibility**

*Allows Trading Teams to Easily Collaborate From Anywhere,  
Helps Close Deals Faster While Reducing Risk, Increasing Transparency*

**Jersey City, N.J – July 9, 2012** – IPC Systems, Inc. today announced the release of Unigy Pulse Mobile, an app that puts hoot, intercom, TV audio and speaker channels on the Apple iPad. The app is now available at the Apple App Store. The Unigy Pulse Mobile app allows traders, their middle and back office trade support teams and others who are part of the trade lifecycle have the flexibility to collaborate instantly via an iPad. Using Unigy Pulse Mobile to virtualize a global team can help increase transparency and reduce risk, close deals faster and more accurately and increase customer satisfaction and retention.

Unigy Pulse Mobile also features native VoIP, eight speaker channels, presence, intercom directory and call history, favorites buttons and speaker and talk back groups. Unigy Pulse Mobile expands IPC's instant trading collaboration suite of integrated hoot and intercom devices and apps to four – joining the Unigy Pulse device, Unigy Pulse Enterprise app for the PC and the IQ/MAX® Edge turret.

“Adding Unigy Pulse Mobile to our hoot and intercom offerings means firms can have fast, cost-effective collaboration capabilities across the entire trading workflow regardless of whether people are at their normal workspace or at a remote location,” Michael Speranza, senior vice president, global product management and marketing, IPC said. “With the Unigy platform and its devices and apps, people are connected on a single, integrated system, allowing firms to simplify administration and maintenance and reduce costs by eliminating third-party, backroom equipment.”

“As complex, cross-asset trades become more common, and as transparency requirements drive more direct involvement of compliance in the trading process, the need for improved collaboration tools and more seamless communication across the trade life cycle becomes critical,” Larry Tabb, founder and CEO, TABB Group, said.

### **About IPC**

IPC Systems, Inc. offers high and low touch trading communications solutions to the global financial trading community including the top investment banks, hedge funds and investment managers in established and emerging markets. With 100% focus on this sector and nearly 40 years of expertise and an unrivaled record of innovation, IPC provides customers with unified solutions that support collaborative voice trading and real-time electronic trading and market data connectivity. IPC’s market-leading offerings include the first unified communications/application platform, award-winning hard and soft turrets and electronic connectivity services. IPC’s global reach extends to nearly 60 countries – including a Financial Extranet of 4,000 on-net locations in over 700 cities and more than 115,000 turrets deployed worldwide. Headquartered in Jersey City, New Jersey, IPC has approximately 1,000 employees located throughout the Americas and the EMEA and Asia-Pacific regions. For more information, visit [www.ipc.com](http://www.ipc.com).

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