



**For Immediate Release**

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**IPC Once Again Named “Best Trading Floor Communications System” Provider by Waters Rankings**

*Financial Trading Professionals Select IPC as Top in Category for Eighth Time*

**Jersey City, N.J., – July 19, 2012–** [IPC Systems, Inc.](#), a leading provider of trading communications solutions to the world’s top financial services firms and creator of the revolutionary unified trading communications platform [Unigy](#), has once again been voted “Best Trading Floor Communication System” provider in the Waters Rankings for the fifth year in a row and the eighth time in the award’s nine year history.

Unigy, an open, single SOA-based unified trading communications and applications platform, speeds collaboration between traders and the trade support teams across middle and back offices with unprecedented flexibility, scalability, and adaptability. Unigy’s interoperability allows it to work with existing systems, [IQ/MAX](#) turrets, PBX phone systems and voice recording equipment to help trading firms of every size transform their workflow, making traders significantly more productive and their operations much more profitable.

“For the past nine years Waters magazine has turned to its expert reader base to determine which vendors lead in their respective fields for the Waters Rankings. For the fifth year in a row, Waters readers have selected IPC as the Best Trading Floor Communication System Provider,” says Anthony Malakian, News Editor of Waters.

Unigy empowers customers to develop applications that will improve trading workflow and create a competitive edge. Leveraging the platform's potential, IPC has produced its [Instant Trading Collaboration Suite](#), a line-up of Unigy-powered devices that provide powerful hoot, intercom, TV audio and customizable speaker channel integration so that trade support teams can quickly connect to traders. The latest addition to this suite is the [Unigy Pulse Mobile](#), an app that brings the Instant Trading Collaboration Suite's features to the Apple iPad. Unigy Pulse Mobile grants cost-effective collaboration capabilities across the entire trading workflow regardless of location.

IPC also offers a sophisticated suite of trading communications tools that includes the award-winning IQ/MAX turret, whose intuitive design and advanced Voice-over-IP technology delivers maximum clarity, speed, control and power to a trader's fingertips, [IQ/MAX Edge](#), a Unigy-powered turret designed specifically for small- to medium-sized trading firms, and [IQ/MAX Omni](#), an innovative PC-based soft-turret that offers traders the ability to trade from anywhere.

"Our goal is to provide our customers with top-of-the-line technology that grants them a competitive advantage in every stage of the trading life cycle," said Michael Speranza, senior vice president, Global Product Management, IPC. "We strive to help our customers do their jobs more quickly, effectively and efficiently, and we are honored that they have once again selected us as the best trading floor communication system provider. Winning the top honor five years in a row and eight times in the past nine years reinforces our commitment to developing cutting edge solutions that meet their collaboration and trading needs."

The Waters Rankings are the annual readers' choice awards of Waters magazine, which recognize the combined leadership of technological capabilities and human expertise in each category. Qualified voters hail from buy- and sell-side firms as well as exchanges and brokerages. More than 1,000 voters chose the best financial IT solution and services in the annual Waters Rankings.

### **About Waters**

Each month, Waters reports and analyzes the practical implementation of financial technology in the wholesale banking and securities industry. Since its launch in 1993, financial IT professionals worldwide have relied on the magazine for its focused, in-depth coverage of financial market data and technology as well as the human issues of talent management, staff retention and compensation within the financial services community. With more than 10,000 subscribers, Waters readers enjoy the insights of CIOs and CTOs from the global capital markets. Waters is published by

Incisive Media Plc. For more information, please visit [www.watsononline.com](http://www.watsononline.com) and [www.incisivemedia.com](http://www.incisivemedia.com).

### **About IPC**

IPC Systems, Inc. offers high and low touch trading communications solutions to the global financial trading community including the top investment banks, hedge funds and investment managers in established and emerging markets. With 100% focus on this sector and nearly 40 years of expertise and an unrivaled record of innovation, IPC provides customers with unified solutions that support collaborative voice trading and real-time electronic trading and market data connectivity. IPC's market-leading offerings include the first unified communications/application platform, award-winning hard and soft turrets and electronic connectivity services. IPC's global reach extends to nearly 60 countries – including a Financial Extranet of 4,000 on-net locations in over 700 cities and more than 115,000 turrets deployed worldwide. Headquartered in Jersey City, New Jersey, IPC has approximately 1,000 employees located throughout the Americas and the EMEA and Asia-Pacific regions. For more information, visit [www.ipc.com](http://www.ipc.com).

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