



## **For Immediate Release**

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## **Global Trading Strategies Plans for Growth with IPC Trading Technology**

*New state-of-the-art trading turrets and networking services allow staff to operate from outside the office*

**Jersey City, N.J., – June 14, 2010 – [IPC Systems](#)**, the leading provider of indispensable trading communications solutions to the world's top financial services firms, has been chosen by [Global Trading Strategies](#) (GTS) to overhaul its voice trading infrastructure. The new state-of-the-art technology, which includes IPC's trading turrets and network services, will provide traders with enhanced [Business Continuity Planning](#) (BCP) capabilities.

The IPC solution not only provides flexibility for GTS staff to work remotely, but it is also scalable as GTS' business expands. GTS' staff will be able to take advantage of IPC's [MAXaccess 1000](#) soft turret which provides access to GTS private line voice services from outside of the office, anywhere in the world.

"Partnering with IPC for this project was a natural choice because of IPC's global reach and breadth of solutions, offering us support we need as our business grows." said Greg Wasley, IT General Manager at GTS. "IPC's seamless integration with the remote data centre was a testament to its dedicated operations team. In the future, if we ever relocate the frontroom or expand the number of turrets, we know we can rely again on IPC."

IPC provided a combination of [hardware](#) and [network services](#) solutions for GTS, including Micro and MINI Turrets for all staff and MAXaccess 1000 for BCP. IPC provided access to ISDN (Integrated Services Digital Network) services from a carrier to help GTS avoid the cost of an additional PBX system. IPC also managed the digital private wire connectivity to domestic and international trading counterparties through CAS (Channel Associated Signaling) trunking.

Another one of GTS' objectives for this project was to remove any dependency on its legacy infrastructure inherited from its parent company. Since GTS is now an independent company,

IPC was able to overhaul the system with new infrastructure and provide support during each step of the project.

“One critical problem IPC solved was developing Thin Building, so that our traders could continue to work from the trading floor while the new infrastructure was established in a new data centre. This allowed us to spend on a dealing system only and alleviate the requirement for any spend for a PBX, also giving us future flexibility in the easy transfer of Thin Building to new premises,” said Greg Wasley.

IPC and GTS have enjoyed a long-standing relationship for several years, during which time GTS was part of a global financial advisor firm.

“Having worked with GTS before, we understood its business requirements and desire to grow,” said [David Dodd](#), managing director, IPC Asia Pacific. “This was a great project for us. We were able to show real value by solving many technological challenges including removing the previous IT system with a new system transparent to the users. The upgraded infrastructure will allow GTS to work more efficiently and effectively.”

#### **About Global Trading Strategies**

Global Trading Strategies Investment Management Pty Ltd is an investment manager that specialises in Global macro trading expressed via fixed income, currency, equity and commodity trading using a fundamentally-driven discretionary approach. For more information visit: [www.gtsinvest.com](http://www.gtsinvest.com).

#### **About IPC**

IPC is a leading provider of indispensable financial trading communications solutions to the world's top financial services firms and global enterprises. With 35 years of expertise and innovation, IPC provides its customers with global systems and solutions, as well as a suite of products and enhanced services that includes advanced Voice-over-IP technology and integrated network and 24x7x365 management services in more than 60 countries. Based in Jersey City, N.J., IPC has approximately 900 employees throughout the Americas, Europe and Asia-Pacific regions. For more information, visit [www.ipc.com](http://www.ipc.com).

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